

## ABB channel partner Gross Automation named one of the “Fastest Growing Firms” in Milwaukee

### **Key ABB channel partner delivers control systems and low voltage products**

Wickliffe, Ohio, December 8, 2009 – ABB announced today that Gross Automation, one of its key channel partners in North America, was recently recognized by the Milwaukee Business Journal as one of the region’s “Fastest Growing Firms” in 2009. The prestigious award is given to Milwaukee area companies that have the highest overall growth rate. Since 2006, Gross Automation’s sales have grown by 32 percent.

Located in Brookfield, Wisconsin, 90 miles north of Chicago, Gross Automation sells and installs a number of ABB’s PLC (programmable logic controller) products, control systems and low voltage products. These product lines and ABB’s ongoing support contributed the firm’s impressive business growth.

“We are delighted to see that Gross Automation has been recognized as one of their region’s fastest growing companies, and are honored to have helped them achieve that important milestone,” said Carl Larsson, General Manager USA Product Sales for ABB’s Process Automation Division. “This award underscores Gross’s dedication to excellence and delivering high quality solutions, services and support to their customers.”

ABB’s extensive portfolio of control solutions significantly improves process applications of all sizes across the entire range of process industries. The company’s small to mid size application control solutions include the award winning AC 700F controller, the Freelance compact control system and the Compact 800 series of controllers and process panels.

With over 24 years of experience in the distribution marketplace, Gross Automation is a master industrial electrical distribution company, providing cutting edge automation controls and services to original equipment manufacturers (OEMs) throughout North America. Gross Automation offers a wide variety of products that include controls, circuit breakers, contactors, disconnect switches, transformers, drives, fuses, sensors, PLCs, industrial modems, safety systems, enclosures, and switchgear.

ABB ([www.abb.com](http://www.abb.com)) is a leader in power and automation technologies that enable utility and industry customers to improve their performance while lowering environmental impact. The ABB Group of companies operates in around 100 countries and employs about 120,000 people.

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